

Privacy Policy

Rossiter Website, located at the Internet domain www.rossiter.com or www.therossitersystem.com including any affiliated domains, subdomains, and domain aliases, or Rossiter Mobile Apps (collectively, the “Site”), are provided by Rossiter System LLC (the “Company”) for informational purposes only. As owner of this Site, the Company takes very seriously, and is committed to safeguarding, the online security and privacy of all visitors to its Site, within the limits of our ability.

Please review this Site Privacy Policy statement (the “Privacy Statement”) to understand how we gather information from users of our Site and how that information may be used by the Company.

NON-PERSONAL DATA COLLECTION

Network Information

Whenever you access this Site via personal computer or mobile device such as an iPad or smart phone (the “Computer”), technical information of a non-personal nature is automatically exchanged between your Computer and the server where the Site is hosted. In the course of this exchange, the following information may be collected and logged by the server:

- the date and time of access;
- the domain name of your Internet service provider (ISP);
- the Internet Protocol address (or IP address) of your Computer;
- the type, version number, and certain configuration details of the browser you are using to access the Site;
- the operating system of the Computer upon which your browser is installed;
- the screen resolution and color depth of your Computer’s monitor;
- the geographical location of your Computer;
- the method by which you came to the Site (whether it be by typing the URL directly into the address bar of your browser, by clicking on an external referring link, or by performing a keyword search in a search engine); and/or
- the pages of the Site visited by you and the amount of time spent on each.

This information is entirely anonymous in nature, and we cannot and do not obtain your email address or other identifying information automatically simply by your accessing the Site.

The Company uses the anonymous user information gathered in this manner for internal purposes only, primarily in order to track the number and origin of visitors to our Site, to monitor visitor usage of the Site, and to help us determine how the Site may be improved in order to better serve our visitors.

Browser Cookies

The use of browser cookies has become a standard practice on many corporate Sites. A “cookie” (also known as an HTTP cookie or web cookie) is a small text file that may be generated by a Site and stored on the hard drive by a visitor’s browser. Such cookies facilitate the exchange of reusable information between a Site and a user’s browser. This information can be used for authentication, identification of a user session, user’s preferences, shopping cart contents, or anything else that can be accomplished through storing text data on the user’s computer.

Cookies cannot be programmed, cannot carry viruses, and cannot install malware on the host computer. Moreover, when enabled in your browser, cookies do not normally identify you personally; and you will therefore remain anonymous, unless you choose to provide the Company with personally identifiable information.

COMPANY may utilize cookies on certain pages of the Site in order to personalize your visit. Nevertheless, some people prefer not to accept cookies when visiting Sites. Please consult the “Help” section of your browser to learn how to control or disable this feature in your preference settings. Be aware, however, that if you choose not to accept cookies, certain functions of our Site may not function correctly.

PERSONAL DATA COLLECTION

In various interactive areas of the Site (the “Interactive Areas”), such as the Contact Us page, Mobile Apps, corporate email links, or clickable social media subscription badges, the Company may acquire, or request that you voluntarily provide us with, certain personally identifiable information, including but not limited to your name, the company you work for, your work title, business telephone number, postal and/or email address, survey responses, and other information from which your identity is determinable. This information is collected and stored by the Company strictly for internal use only, so that we may satisfactorily respond to a request for promotional material or answer any queries you may have. We will retain this information for as long as is necessary to adequately serve you in the manner described in this Privacy Statement.

If you choose to provide the Company with personally identifiable contact information as described above, we may use it to send you printed or electronic publications in areas of potential interest to you, notify you about new products or services, alert you to special promotional opportunities, or otherwise contact you by telephone, mail, or email for marketing and similar purposes, in our sole discretion. We may also use this information to improve communications with you, to expand or revise the Content on the Site, and/or to improve the user’s experience thereof.

Be assured that the Company will never willfully disclose, give, sell, trade, rent, or otherwise transmit to any third party (other than our subsidiaries, affiliates, data processors, and agents) any such personally identifiable information about our Site visitors, customers, clients, suppliers, or partners without first receiving explicit, written permission from them individually to do so. Personal information such as names, email addresses, and the like, and any other personal information that is collected by the Company through its Site, will never be shared with any other person, group, or organization. Any and all information collected through this Site will be treated with the utmost confidentiality. We respect and attempt to safeguard our visitors’ privacy at all times.

Though we make every effort to preserve user privacy, we may at times be required by law, rule, regulation, or litigation to disclose to appropriate legal authorities the personally identifiable information that you have provided to us. We may also disclose to such authorities any and all personal information about you when, in our judgment and sole discretion, we believe it necessary or appropriate to do so in order to prevent fraud, injury, or harm to persons or property; to protect our rights and the rights of others; and/or to comply with a judicial proceeding, court order, or other legal process. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction. We reserve the right to report any suspected illegal activity to law enforcement for investigation or prosecution.

If you do not want your personally identifiable information collected, stored, or used by the Company, please do not submit it to us through the Interactive Areas of this Site. Please bear in mind that if you decline to submit such personally identifiable information as may be requested of you, you may not be able to

access certain pages and features on the Site; and of course, in that instance we would not be able to contact you to respond to requests and queries.

CHILDREN'S PERSONAL INFORMATION

This Site is intended for adult users only. In compliance with the [Children's Online Privacy Protection Act of 1998](#), we do not knowingly collect or retain the personal information of any child under the age of thirteen (13) without the prior written and verifiable consent of a parent or legal guardian of that child. If it comes to the attention of the Company that personally identifiable information of a child under thirteen (13) years of age has been collected via the Site, we will take immediate and appropriate steps to delete that information.

DISCLAIMER

Links To Third-Party Sites

This Site may contain links to other external Sites and third-party service providers not affiliated with the Company. Unless otherwise explicitly stated on this Site, the Company is not responsible for the security, content, terms and conditions, or privacy practices of such Sites, including information collected when visitors to this Site click through the links to those third-party Sites. We urge you to be cautious when visiting such third-party Sites, and encourage you to familiarize yourself with the privacy practices thereof. Be aware that this Privacy Statement applies only to information collected by the Company via this Site and does not cover information collected elsewhere.

Security

The Company has made every effort to provide this Site in compliance with all reasonable security measures in order to protect against the loss, disclosure, alteration, and misuse of information under our control. The data you send us via this Site is safeguarded with industry-standard physical, electronic, and other procedures. As it is not possible, however, to guarantee with absolute certainty the security or integrity of information disclosed online, and no data transmission over the Internet is absolutely secure, we urge our visitors to take every precaution to protect their personal data when they are on the Internet. Insofar as no physical or electronic security measures that may be in place are absolutely impenetrable by other users, malicious or otherwise, you agree to assume all risk of loss, alteration, disclosure, and/or misuse of that information as may be collected by the Company via email or other Interactive Features of the Site.

LIMITATION OF LIABILITY

By visiting, browsing, or using this Site and its contents, you are acknowledging your consent and agreement to be bound by this Privacy Statement as well as the related Statement of Site terms and Conditions.

If you do not agree with or accept this Privacy Statement or the Terms and Conditions as set forth on this and other pages of this Site, please do not use the Site or visit any of the pages contained therein. We reserve the right to update, change, or revise this Privacy Statement, at any time and in our sole discretion, in order to reflect changes in our business or to better serve our visitors. Therefore, please review this Privacy Statement from time to time in order to keep yourself informed of any changes. Your continued use of the Site will constitute your acceptance of any changes or revisions to, or any replacement of, the current Privacy Statement.

OPT OUT

If you do not wish us to send you information or otherwise contact you by telephone, postal mail, and/or email; or if you would like us to change or remove any of the personal information that you have provided

to us via this Site or other means, please make the appropriate request by communicating electronically with us via the email address listed below.

HOW TO CONTACT US

If you have any questions or concerns about this Site, its Content, or this Privacy Statement, please contact us by email at: psaini@rossiter.com